



Westringia Low Horizon™



- Leaf:**
- Small, rosemary-like leaves arranged in whorls along the branches
 - Young growth is light gray-green; matures to a dark gray-green with a smooth texture.



- Habit:**
- 1 ft H x 4 ft W; decumbent growth habit
 - Quick to finish & easily established in the garden
 - Zones 9-11; confidently evergreen in 9b -11



- Apps:**
- Low Maintenance & Drought Tolerant
 - Responds well to pruning
 - Waterwise Home Gardens
 - Streetscapes & Commercial Landscapes



- Bloom:**
- Snow-white, quarter-sized flowers appear in small clusters along the stems from late winter to summer and sporadically throughout the season. A definite sales feature in spring/summer.

- Notables:**
- LIKES - Full sun; occasional watering & fertilizer
 - DISLIKES - Over watering and temps below 20° F

- Sales Niche:**
- Low maintenance flowering shrub, drought tolerant, frost tolerant, salt tolerant



CROP TIME:

- 1-gal: 6-9 mos. from liners
 - 2/3-gal: 12+ mos. from liners
 - 5/7-gal: 18+ months
- *depending on inputs & climate



SALES STRATEGY:

Sell as a drought & salt tolerant groundcover shrub with a nice flower display from early spring to summer. Good for retail!



LANDSCAPE NICHE:

Low-growing evergreen shrub that is a great low maintenance option for Western landscapes (evaluating potential for Southeastern US).



CONTAINER APP:

Can be used in very large planters like those in commercial settings and urban street-scaping. Will trail over



Offered By:



DIG Plant Co.
843.849.1272
smccoy@digplantco.com
www.DIGPlantCo.com