



TUFFY

Plant Collection™



Callistemon viminalis 'CV01' PPAF - A great hedge form of dwarf bottlebrush tree. Use as a small specimen tree in patio gardens or other tight spaces or use Slim to create a flower-filled hedge in Zones 8-11. Slim produces tons of large red flower spikes in spring and early summer. It's semi-dwarf & upright habit, abundance of large bottlebrush flowers, and good winter performance in milder climates distinguish Slim from others.



CROP TIME:

3-gal: 6-10 mos. from liners
 5/7-gal: 12+ mos. from liners
 15-gal: 18+ months
 *depending on inputs & climate



SALES STRATEGY:

Sell as a drought tolerant hedge shrub that has great flower appeal in spring and early summer. Great for retail!



LANDSCAPE NICHE:

Evergreen shrub/small tree that is a nice alternative to ficus, cypress, ligustrum, etc in milder climates. Low maintenance.



CONTAINER APP:

Can be used in very large planters like those in commercial settings and urban street-scaping.

Callistemon Slim™



Leaf:

- Simple lanceolate leaves arranged in whorls along branches
- Young growth is light green; matures to a dark green with a smooth texture.



Habit:

- 10 ft H x 4 ft W; upright & narrow growth habit
- Quicker to finish than other dwarf Callistemon
- Zones 8-11; confidently evergreen 8b/9 -11



Apps:

- Low Maintenance & Drought Tolerant
- Great for hedges; responds well to pruning
- Water-wise Home Gardens
- Streetscapes & Commercial Landscapes



Bloom:

- Big, bold red bottlebrush flowers absolutely cover the plant in spring and early summer; a great sales feature in spring!

Notables:

- LIKES - Well drained soils; Full sun to light shade
- DISLIKES - Over watering and temps below 15° F

Sales Niche:

- Low maintenance flowering shrub, drought tolerant, frost tolerant, salt tolerant



Offered By:



DIG Plant Co.
 843.849.1272
 smccoy@digplantco.com
 www.DIGPlantCo.com



The breeder standing with the original plant, now over 7 years old. This plant has never been pruned.